



OCT-DEC 2022

MINISTRY IMPACT REPORT

GREYSTONE BAPTIST CHURCH

“With Christ as the Cornerstone, we will build a church of living stones,
where every member is a minister and is equipped to express God’s love
by word and deed to all people.”

Based on 1 Peter 2:5-6



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A NOTE FROM PASTOR CHRISSY

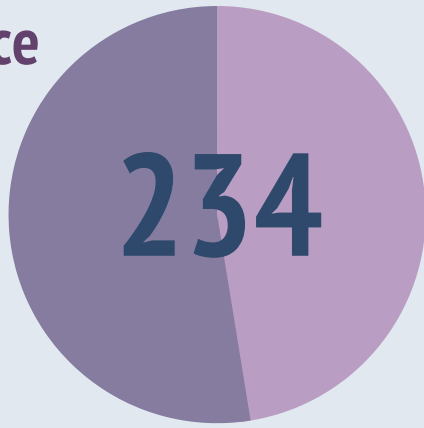
In the following pages you will find an encouraging report of Greystone's reach in the final months of 2022. Through discipleship, worship, missions and advocacy, we have grown closer to God, closer to one another, and we have even grown in number! In these months we have also shifted our Sunday morning schedule and introduced coffee fellowship and gathering music before worship. When I look at this report, I cannot help but wonder if the creative Spirit of God isn't moving among us.

With that being said, we did finish the year with a financial deficit. This is not the first time Greystone has ended a year in such a position, nor is the situation dire. However, it does mean that we will continue to be good stewards of the gifts and resources that God has entrusted to us. With that, remember that the ministries of this church are completely supported by your financial contributions. In that, we give God thanks for all that we have and we pray for your continued generosity as we build our bright future together.

WORSHIP

Average
Attendance

Online
123



In Person
111

DISCIPLESHIP

Seeing Through the Eyes of Jesus Series
The Gravity of Joy Book Club and Podcast
A Conversation on Suicide Prevention
CBFNC Youth Beach Retreat
Youth Sunday Night Discipleship
JOURNEY Camp
From Generation to Generation Advent Series
Bible Study Classes
Children's Nativity and Advent Workshop
A Service of the Longest Night
Stories & Songs



MISSIONS & ADVOCACY

10,000 meals packed for
Rise Against Hunger

\$1,815 raised for NeighborHealth
from the ACTION Fair

88 hours served helping with
disaster relief in Lumberton, NC

\$1,640 raised for Meals on Wheels
from the Christmas Eve Offering



Other Missions and Advocacy Opportunities:

- Weekly Advent Collections for Local Missions Partners
- Harvest Table Offering for North Raleigh Ministries
- Pastor Chrissy went to Washington D.C. to meet with Senator Tillis' staff about immigration for the National Immigration Forum



FELLOWSHIP

Halloween Movie Night

OVER 75 GBC AND COMMUNITY MEMBERS

Advent Wreath Workshop

Sounds of the Season Concert

170 ATTENDEES AND MUSICIANS

Cookies & Carols

Youth Christmas Party

21 YOUTH AND VOLUNTEERS

Young Adult Retreat

10 YOUNG ADULTS

Coffee Fellowship

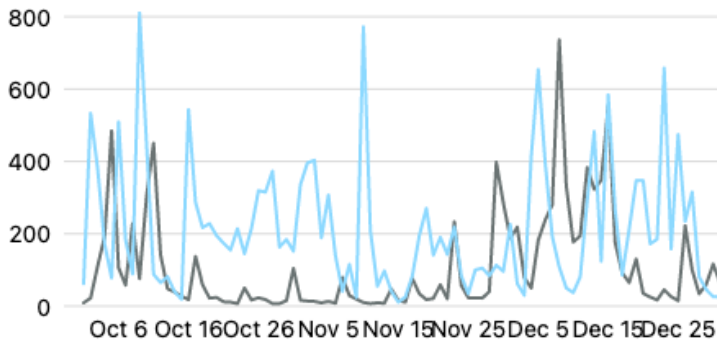


DIGITAL PRESENCE

Facebook & Instagram Reach (Q3 2022 vs Q4 2022)

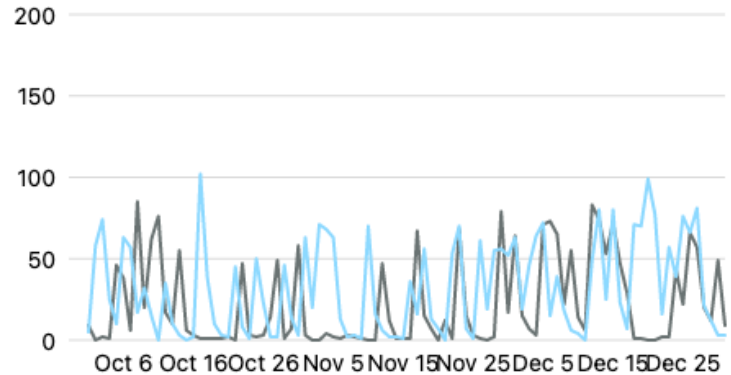
Facebook Page reach ⓘ

6,791 ↑ 31.1%

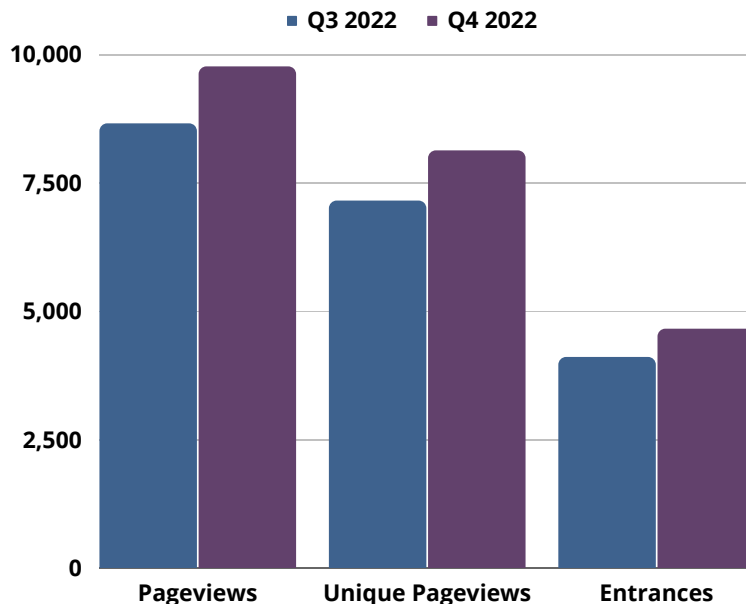


Instagram reach ⓘ

269 ↑ 6.3%



Website Reach (Q3 2022 vs. Q4 2022)



12.80% increase in Pageviews

13.64% increase in Unique Pageviews

13.36% increase in Entrances

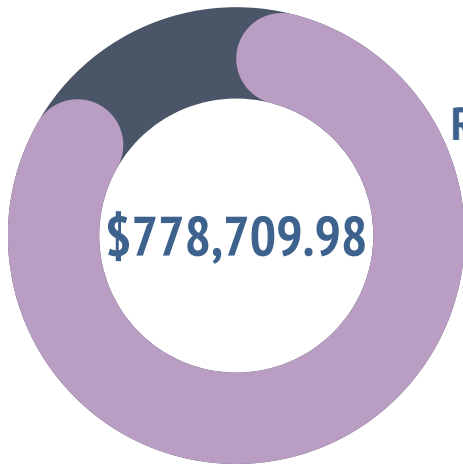
Pageviews: total # of pages viewed

Unique Pageviews: total # of sessions in which a specified page was viewed at least once

Entrances: total # of times the website was entered through a specified page

STEWARDSHIP

2022 BUDGET REPORT



87.28% of
Budget
Received for
2022

Total Q4 Receipts
\$198,594

Total YTD Receipts
\$679,651

Total YTD Expenses
\$703,036

2022 PLEDGES REPORT



109.96% of
Pledges
Received
for 2022

Q4 Pledges Received
\$134,547

YTD Pledges Received
\$497,356

This represents the amount allocated for monthly and quarterly payments to missions partners.

**Q4 Missions Budget
Given from Receipts**
\$12,439

**YTD Missions Budget
Given from Receipts**
\$67,234