

The background of the entire page is a grayscale photograph of a church sanctuary. The view is from the side of the pews, looking towards the front. The pews are arranged in rows, and the ceiling features modern lighting fixtures. A large, semi-transparent purple rectangle is overlaid on the center of the image, containing the main text.

JULY-SEPT 2022

MINISTRY IMPACT REPORT

GREYSTONE BAPTIST CHURCH

“With Christ as the Cornerstone, we will build a church of living stones,
where every member is a minister and is equipped to express God’s love
by word and deed to all people.”

Based on 1 Peter 2:5-6



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A NOTE FROM PASTOR CHRISSY

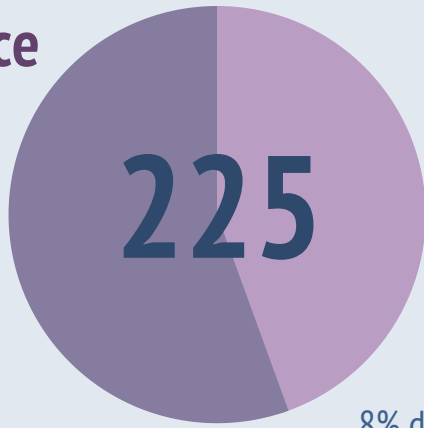
Wow, it is hard to believe that we are in the final stretch of 2022. What a year this has been! As many of our programs are picking back up from their pandemic pauses, we are experiencing new life in so many ways. The pages of this document (and previous quarterly impact reports) tell those stories. Because of your generosity, Greystone has remained financially sound through some very difficult days. Through seasons of transition and throughout the COVID-19 crisis, you have faithfully given to support our mission and ministries. Thank you for your commitment.

As the end of the year draws near, we have another opportunity to finish this year financially strong. This ensures the health of the church and allows us to continue to expand our reach from this little corner on Lead Mine and Sawmill Roads. What do you say? How will you help Greystone finish strong in 2022?

WORSHIP

Average
Attendance

Online
125



In Person
100

8% decrease from Q2

DISCIPLESHIP

Heritage Sunday

Summer Shine

Deacon Ordination

JOURNEY Camp

Camp Greystone

Sunday School Classes

PASSPORTkids! Camp

Youth Sunday Night Discipleship



CHILDREN & YOUTH

During the third quarter of this year, both our children and youth ministries have seen steady growth in our discipleship, fellowship, and missions opportunities. In July, 11 children along with 4 chaperones attended Passport Kids at Montreat. Missions education, night market, interactive worship experiences and fellowship were among the favorite experiences of our campers. We also had 9 youth and 5 chaperones attend our high school mission trip to Frederick, Maryland in July. Our children and youth shared about our summer experiences during our first annual SummerShine worship service in August.



In early September, our youth helped our children create kindness rocks which were then placed in the children's neighborhoods to help spread kindness to others. This fall, as the school year swings into full gear we are seeing more and more of our children, youth, and families return to in-person activities here at Greystone. Including our preschoolers, our children ministry attendance ranges from 12-20 on any given Sunday with some children attending Journeys (Sunday school), others attending worship and many attending both. The Missions Garden Sunday was a big Sunday with over 20 children in worship and almost as many helping feed others by harvesting sweet potatoes in our garden. Our youth ministry has seen similar consistency in our attendance of both Sunday Morning Spaces and Sunday Night Discipleship, with a range of 10-16 in attendance.

September 23-25 we held our first Camp Greystone. We welcomed 14 families along with a few friends to our campus for a picnic Friday night followed by a morning of learning, worship and fun with 20 campers on Saturday. It is exciting to see such growth and enthusiasm from our children and youth ministries as we continue in our first full year of in-person gatherings since before the pandemic.

MISSIONS

559 combined missions hours from our trips to Maryland and Arkansas



FELLOWSHIP

Durham Bulls Game

OVER 30 GBC ATTENDEES

Buddy Break Kickoff

OVER 30 CHILDREN, FAMILY MEMBERS, AND CHURCH VOLUNTEERS

Men's Breakfast

25 CHURCH MEMBERS AND GUESTS

Heritage Sunday Game Night & Dinner

OVER 80 GBC ATTENDEES

Back to School Pool Party

OVER 35 CHILDREN, YOUTH, AND FAMILY MEMBERS

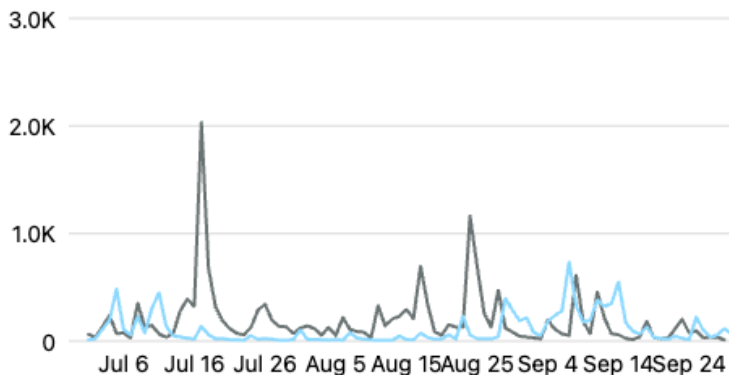


DIGITAL PRESENCE

Facebook & Instagram Reach (Q2 2022 vs Q3 2022)

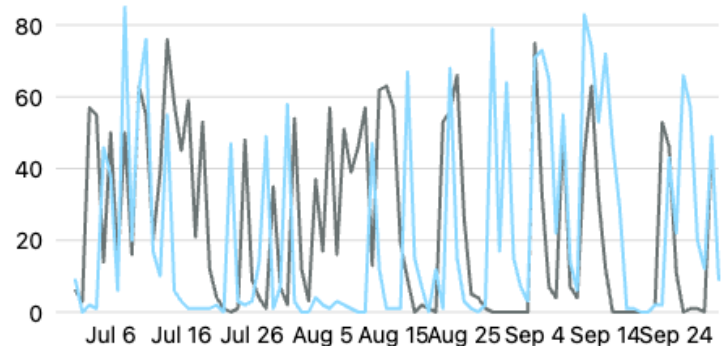
Facebook Page reach ⓘ

5,180 ↓ 30.9%

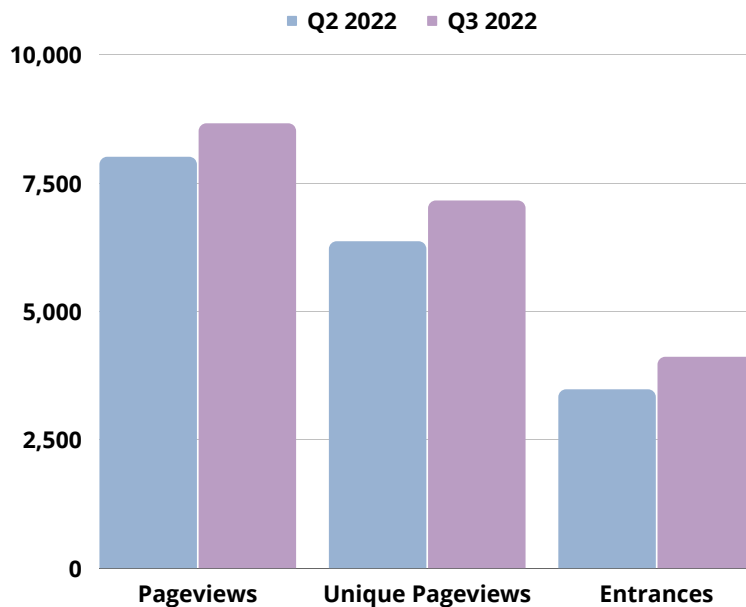


Instagram reach ⓘ

253 ↑ 27.1%



Website Reach (Q2 2022 vs. Q3 2022)



8.13% increase in Pageviews

12.47% increase in Unique Pageviews

18.18% increase in Entrances

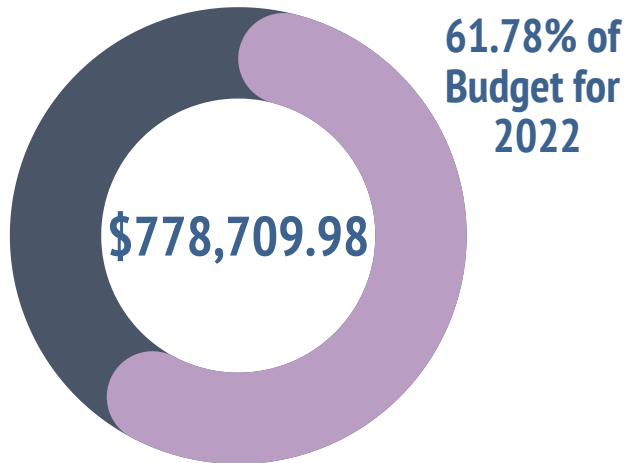
Pageviews: total # of pages viewed

Unique Pageviews: total # of sessions in which a specified page was viewed at least once

Entrances: total # of times the website was entered through a specified page

STEWARDSHIP

2022 BUDGET PROGRESS

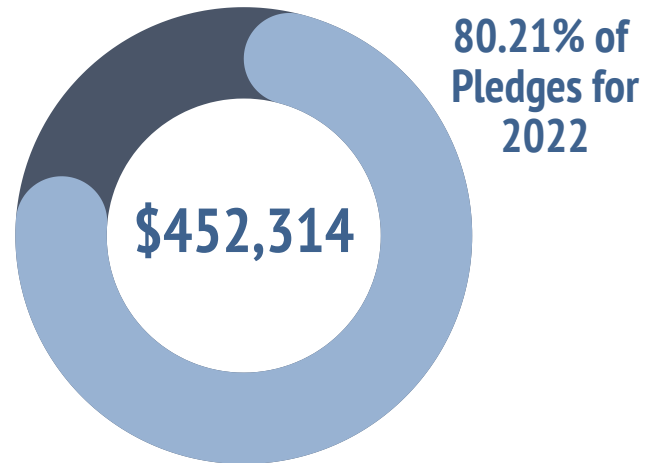


Total Q3 Receipts
\$130,872

Total YTD Receipts
\$481,057

Budget YTD
\$583,808

2022 PLEDGES PROGRESS



Q3 Pledges Received
\$97,113.70

YTD Pledges Received
\$362,808.74

**Q3 Missions Budget
Given from Receipts**
\$12,768.85

**YTD Missions Budget
Given from Receipts**
\$45,237.06

This represents the amount allocated for monthly and quarterly payments to missions partners.